**UX/UI CONSULTANT** 

T (07780) 607837 E stephen@rickett.org.uk London, UK DOB: 24/06/1978

### About me

An accomplished UX/UI consultant with a multi-disciplinary skillset encompassing design, research and development, twenty years of experience in the profession.

Spanning design, web development, project/programme management, user experience, interaction design and usability testing. A proven track record for completing time sensitive and complex projects with accuracy and efficiency.

Ability to collaborate with stakeholders, project managers, visual designers and developers. Sensitive to the needs of end-users with exposure to an array of working styles (design sprints, agile, lean and waterfall). Extensive experience of the end-to-end UX/UI process across many industries: legal, banking, insurance, consultancy, education, publishing, manufacture and medical, B2B/B2C/Internal.

### **Key Expertise**

- > requirements gathering
- > information architecture
- > design and production of projects (brief to fulfilment)
- > user-centred design
- > frontend
- > html/css/js production
- > prototyping
- > art direction
- > team mentoring
- > project management (agile/scrum/waterfall)
- > workshopping
- > presentation
- > usability testing and accessibility audit

## Experience

SEPTEMBER 2019-PRESENT

## RenaissanceRe

- > Product Design/UX Research
- Maintanance and construction of design systems
- > Design for Internal/B2B/B2C
- > UXResearch
- > Requirements Gathering

#### Senior UX/UI Consultant

Data driven design for dashboards, internal end-toend systems as well as design for client and consumer facing sites and systems.

UX research, design system creation and management. Sketch/XD/Figma prototyping and hifi design.

Worked across multiple agile squads and contributed to their agile ceremonies/UX & UI work.

NOVEMBER 2014-SEPTEMBER 2019

## masterpage®

- > Product & UX Design
- Drupal based development UX to fully functional CMS
- SharePoint 365 theming

### **UX/UI Consultant**

Utilising frontend web development, user experience and design skills to manage client projects and meet expectations. Sketch/Axure prototyping. Zeplin.

AUGUST 2018-NOVEMBER 2018

### **ELSEVIER**

- Mapping and prototyping of identity flows
- > Maintaining of screen designs in Zeplin/Sketch

### **UX/UI Consultant**

Built a screen-by-screen prototype that followed the user flows along the Elsevier ID+ identity product. Maintained screen designs for developers and reviewed live paths and flows.

### Skills

### Software

Adobe CC

Acrobat Pro
Dreamweaver
Fireworks
Illustrator
InDesign
Photoshop
XD
Figma
Sketch
Joomla! 3.0... 1.5
Drupal 7
Sharepoint

Microsoft Office

Proto.io

Excel
PowerPoint
Word
Visio
Project
OmniGraffle
Balsamiq

### Languages/Frameworks

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#### Frameworks/Libraries include:

Bootstrap/Foundation Dropbox PHP API Zend Google Apps fusion charts Yahoo UI Raphael

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MARCH 2013-NOVEMBER 2014

# \*sysdoc°

- > Sharepoint frontend design
- > Balsamiq wireframing
- Consulting for large corporates across B2B/B2C.
- > Vodafone Academy UI

### **Technical Consultant**

Maintaining client relationships with a wide range of the company's clients including: Vodafone,

Marine Stewardship Council, Jaguar Land Rover, Deutsche Bank and Elsevier.

NOVEMBER 2009-MARCH 201

### **UX Research**

A/B testing Analytics

Comparative analysis

Competitor review

Contextual analysis

Data analysis

Defining features

Evaluation

Flowcharting

Focus groups

Heuristic evaluation/review

Interaction mapping

Interviews

Mobile first

Persona creation

Prototyping

Site mapping

Stakeholder requirements

Storyboarding

Surveys

Taxonomy

User interviews

User journeys/flows

User research & testing

User shadowing

Workshopping

## masterpage®

- > Maintaining client relationships
- > Front-end web development
- > Wireframing with Axure/Balsamiq
- > Hi-fi mockups and prototyping
- > Modules for Joomla! and Drupal

### **UX/UI Consultant**

For London-based organisations including Pretium Securities, REX, AAGBI, Zello Inc. (US) and others. Brand identity strategy, documentation and implementation. Developed an in-house invoice and time management billing system in PHP.

MARCH-JUNE 2012

### Cazenove Capital

> Creating digital and print assets for a range of campaigns

#### **Designer Developer**

Designed to brand guidelines and format specifications.

OCTOBER-NOVEMBER 2011

# LANSDOWNE — PARTNERS —

> Business graphics, vector maps.

> Advanced numerical checking.

### Visual Designer

Graphical content prepared in order that Lansdowne bid for new capitalisation projects.

MARCH-AUGUST 2011

# CVA

- > Full cycle production concept to publishing online and in print
- > Managed the production service provision

Corporate Value Associates **Production Manager** 

Adapted previously agency-designed brand templates so that they could be used to produce new marketing online and in print. Built a system to log incoming jobs.

SEPTEMBER 2010-MARCH 2011



- > Design cover over two quarter-end periods
- > Content management in SharePoint

#### **Visual Designer**

Created online pitch-books and marketing collateral for new business. Presented final ideas and concepts to clients. Answered queries from senior colleagues.

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### BREVAN HOWARD

### Visual Designer

- > Repurposing of investor relations content to new brand
- Rebranding investor relations content, checking for consistency

Working within the Investor Relations team Also working on RFP design and layout.

### **UX** Design/Delivery

### Design:

Persona & scenario Prototyping Quick sketching Rapid prototyping Responsive design Sketching and ideation Storyboarding Wireframing

### **UX Delivery:**

Cross-platform testing Heat mapping Interaction design Lean UX Mobile first Native app prototyping Prototyping Responsive prototyping & design User experience User interface User journey User testing Wire-framing

Writing user interface specifications

### **UI Design:**

UI toolkits Style guide creation High-fidelity prototyping User journey mockups Responsive design Mobile first App design

## fieldfisher

- > Working and reporting directly to senior executives/lawyers
- Produced content for internal readership, and in MailChimp

### Visual Designer

I produced marketing collateral, online content and newsletters. Including the proofreading and checking of numeral output.

### **NOMURA**

- > Worked directly with Equity and Economics analysts
- > Responsible for the publication, design and distribution of timely research, publication on Bloomberg and in print

### Visual Designer

Reporting directly to the head Supervisory Analyst. Working directly (and was located with) the equity analysts, covering Autos, Agriculture, Energy, Oil & Gas, Metals & Mining and Telecoms.

Responsible for the Nomura research product and managing the adherence to their brand.

# Ernst & Young

- Designed internal/external communications including pitches for audit work in Adobe CS.
- Ensured consistency in client's corporate promotional brand.
- Worked directly with EY partners

#### Visual Designer

Created original artwork and was involved in designing final artwork for print and web.

Produced bids for audit work and proposals, often in very short timeframes. Worked on visual elements for events, presentations and online marketing literature.

## **FitchRatings**

- > Ownership of HTML/CSS and the front-end on Fitch portal
- > Low and high-fidelity wireframes and HTML prototypes, with design development in Illustrator
- > Training of colleagues in Adobe Creative Suite apps.

### Frontend Developer/Visual Designer

Used a combination of HTML, CSS, Fusion Charts and Yahoo UI AJAX UI elements (XML driven) to build user interface for the Derivative Fitch subscriber site, ensuring cross browser.

In the absence of a proper brand guideline I created my own. Also worked on the production of research published on the company website.

**UX/UI CONSULTANT** 

Other skills

Art direction

technologies

Drupal/Joomla

Sharepoint

Email design

Video editing

Brand development

Branding & identity design

Video editing, sound recording

Sound design & music

Interfaces designing for

web/mobile/tablet devices

Supply-chain management
Good understanding of back-end

CMS integration, including

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2005-2006



- Examinations Manager & Database Developer
- > Examinations management
- > Database development Front-end/user testing

Developed a database for candidates and examiners, and helped to implement systems for their new examination.

2003-2005

## edexcel ...

- > Developed concepts, scoped functionality and created wireframes (Visio) for the corporate websites and VLE.
- > Front-end design, HTML/CSS skills developed.
- > Early adoption of Nielsen UI/UX principles developed here
- Liaison with external agencies (including Interesource, Lloyd Northover and Ogilvy)

#### **Frontend Developer**

Applied their new brand across all media and observed usability and accessibility testing sessions (screen readers with the blind) and stakeholder interviews. Implemented recommendations to enable sites to comply with W3C usability/accessibility guidance.

Intranet streaming, virtual learning environments, DVD mastering, W3C accessibility audit - testing with blind and partially sighted, testing with screen reader technology coupled with usability assessment.

In addition to the above companies, worked as a freelancer on numerous assignments for (among others) Wolff Olins, Living Group and Structure and more recently for Cunningham Lindsey.

1999-PRESENT



### Trustee/Director of this charity

- > Management and season planning
- > Ownership of visual identity
- > Creative development of the choir

Responsible for the production (design, copy writing, edit) of lithographic print work, including concert programmes in numerous languages, and marketing literature from conception to finished article. Refreshing the brand and visual identity. [Also involved with live video/audio/lighting at major London concert halls and venues.]

## Project Management, Organisation and Leadership:

Branding/icon design/logo design

Experience of Agile/Scrum/Waterfall Presenting
User experience strategy
Requirements gathering
Mentoring
JIRA/Git/Sourcetree/Bitbucket
Confluence

### Education

London Guildhall University, 1997–2001 (Degree: BA Accounting with Multimedia)

The Plume School, 1989–1997 [GCSE: Logic, Mathematics, Biology, Chemistry, Physics, English Language/English Literature, Economics and French. A-Level: Mathematics, Philosophy, Music AS, Physics AS, Business Studies AS, and General Studies]

### Interests

Travelled to Kathmandu and trekked to Everest. Enjoy living and working between London and Cambridge. A keen pianist, guitarist and singer. Enthusiastic photographerx. Time supporting a Children's cancer charity in Tanzania recently proved very rewarding. I maintain a home network of several Windows-based servers. Home automation and gadgets keep me amused when I'm not promoting concerts, eating out or exercising!